



FEDERATION OF KERALA ASSOCIATIONS
IN NORTH AMERICA (FOKANA)

www.fokanaonline.org

CONVENTION 2018

SPONSORSHIP PACKET





About us...

FOKANA (Federation of Kerala Associations in North America) was found in the year 1983. With more than 34 years of history, promoting the culture of Kerala and standing for the causes of NRIs; Fokana has become a household name all over the world. The innumerable activities of Fokana has made it a unique organization with so many firsts to its credit. Fokana is the largest and oldest umbrella organization in the world with more than 60 Associations under its wing which are spread all over North America including Canada. It has a wide reach of more than 500,000 Keralites across the globe. Fokana's proud project " BHASHAKKORU DOLLAR" has been recognizing the talents and achievement of students who have contributed significantly to Malayalam literature. Fokana has and still continues its tradition of helping the needy in Kerala through various charity events. Currently Fokana is involved in a project called "A house per district" which will provide 14 homes to 14 needy people in 14 districts. Also we are extending help in the computerization of Schools in under privileged areas.

Fokana will be holding its 2016-18 biennial convention in Philadelphia at Valley Forge Convention Center from July 5 to July 8, 2018. We are expecting approximately 3000 people to attend the function. It will be a great opportunity to businesses to show case their products and reach to thousands of Keralites through various channels of communication.

We look forward to your participation and kind sponsorship for the program.

Thampy Chacko

President

Shaji Varghese

Treasurer

Philipose Philip

General Secretary



FOKANA
Federation of Kerala Associations in North America

CONVENTION 2018
Sponsorship Packet

Sponsorship Benefits:

CONVENTION ROYAL PATRON | \$ 25,000

- The Company name and logo will be widely published through print, visual and social media
- The Business will be supported by all member Associations in US and Canada
- CEO or designee will be recognized during the closing ceremony
- Business cards or any promotion materials will be placed on the banquet table
- Will be able to speak 5 mts. during the closing ceremony
- Eligible for 15 Banquet, 15 Business Luncheon and 15 cultural program tickets
- A suit room and two extra rooms with free food will be provided
- Will be Speaker during the business seminar
- Limo service to and from the airport
- Full page advertisement in Fokana Souvenir and publications
- Free business booth
- Company advertisement through Fokana website

DIAMOND SPONSOR | \$ 20,000

- The Company name and logo will be widely published through print, visual and social media
- The Business will be supported by all member Associations in US and Canada
- The Business CEO or designee will be recognized during the closing ceremony
- Will speak for 5 mts during the closing ceremony
- Business cards or any promotion materials will be placed on the banquet table
- Will be able to speak 5 mts during the closing ceremony
- Eligible for 12 Banquet, 12 Business Luncheon and 12 cultural program tickets
- One suit room and one extra room with free food for all three days of convention
- Will be a speaker during the business seminar
- Full page advertisement in Fokana Souvenir and publications
- Free business booth
- Company advertisement through Fokana website

PLATINUM SPONSOR | \$ 15,000

The Company name and logo will be widely published through print, visual and social media
The Business CEO or designee will be recognized with a plaque during the closing ceremony
Business cards or any promotion materials will be placed on the banquet table
Eligible for 10 Banquet, 10 Business Luncheon and 10 cultural program tickets
Eligible for two rooms and free food throughout the convention
Will be a speaker during the business seminar
Full page advertisement in Fokana Souvenir and publications
Free business booth
Company advertisement through Fokana website

GOLD SPONSOR | \$ 10,000

The Company name and logo will be widely published through print, visual and social media
The Business CEO or designee will be recognized with a plaque during the closing ceremony
Eligible for 8 Banquet, 8 Business Luncheon and 8 cultural program tickets
Eligible for two rooms, and free food throughout the convention
Speaker during the business seminar
Full page advertisement in Fokana Souvenir and publications
Free business booth
Company advertisement through Fokana website

SILVER | \$ 5,000

SPONSOR

The Company name and logo will be published through print, visual and social media
Eligible for 8 Banquet, 8 Business Luncheon and 8 cultural program tickets
Eligible for two rooms and free food throughout the convention
Will be a speaker during the business seminar
Full page advertisement in Fokana Souvenir and publications

BRONZE | \$ 3,000

SPONSOR

The Company name and logo will be published through print, visual and social media
Eligible for 6 Banquet, 6 Business Luncheon and 6 cultural program tickets
Eligible for one room and free food throughout the convention
Will be a speaker during the business seminar
Half page advertisement in Fokana Souvenir and publications

BENEFACTOR | \$ 1,295

FAMILY OF 4

Eligible for 4 Banquet, 4 Business Luncheon and 4 cultural program tickets
Eligible for one room and free food throughout the convention
Quarter page compliment in Fokana Souvenir

BENEFACTOR | \$ 995

FAMILY OF 2

Eligible for 2 Banquet, 2 Business Luncheon and 2 cultural program tickets
Eligible for one room, and free food throughout the convention
Quarter page compliment in Fokana Souvenir

Sponsorship Form

Your sponsorship for FOKANA Convention 2018 is much appreciated

NAME OF COMPANY
(if applicable):

CONTACT NAME:

ADDRESS:

PHONE:

EMAIL:

SPONSORSHIP LEVEL:

- | | |
|--|--|
| <input type="radio"/> Convention Royal Patron: \$ 25,000 | <input type="radio"/> Platinum sponsor: \$ 15,000 |
| <input type="radio"/> Diamond Sponsor: \$ 20,000 | <input type="radio"/> Gold Sponsor: \$ 10,000 |
| <input type="radio"/> Silver Sponsor: \$ 5,000 | <input type="radio"/> Benefactor (Family of 4): \$ 1,295 |
| <input type="radio"/> Bronze Sponsor: \$ 3,000 | <input type="radio"/> Benefactor (Family of 2): \$ 995 |

Please make checks payable to "FOKANA"

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Signature





Contact us....



For questions or more information on how you can get involved, contact of our office bearers

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FOKANA Kerala Convention 2017



FOKANA
Federation of Kerala Associations in North America